Skagit County

Quit Line Data Summary January 1 - June 30, 2005

January 1 - June 30,	County	State
Number of Calls to Quit Line	N = 168	N = 11,781
Percent of Statewide Calls	1.7%	100.0%
Percent of State Population in County ¹	1.7%	100.0%
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	County %	State %
Gender	N = 166	N = 10,080
Female	60.2%	61.2%
Male	39.8%	38.8%
Race/Ethnicity	N = 154	N = 8,813
People of Color	7.8%	9.5%
White	92.2%	90.5%
Age	N = 163	N = 9,893
Less than 18 years old	0.0%	1.5%
18 - 24 years old	22.7%	18.1%
25 - 34 years old	22.7%	25.4%
35 - 44 years old	17.2%	22.0%
45 years and older	37.4%	33.0%
Education	N = 161	N = 9,282
Did not graduate high school	26.7%	20.8%
High school graduate	32.3%	34.4%
Some college/vocational school	34.2%	34.8%
College graduate	6.8%	10.0%
Caller Type	N = 167	N = 10,635
General Information	1.8%	7.2%
Health care provider	3.0%	1.9%
Tobacco user	95.2%	90.9%
Passar Toma	N 404	N 7 404
Payer Type	N = 124	N = 7,421
Insured	33.9%	37.4%
Uninsured	33.1%	33.0%
Medicaid	33.1%	29.6%
Heard About	N = 143	N = 8,468
Past caller	19.6%	13.4%
Employer/worksite	2.1%	1.3%
Health care provider	25.2%	23.4%
Television	7.7%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	3.5%	3.9%
Newspaper/Magazine	0.7%	1.7%
Brochure/Newsletter	4.9%	4.3%
Family or friend	31.5%	28.1%
Health Department	2.8%	3.2%
School	2.1%	1.8%

Source: Washington State Department of Health Tobacco Prevention and Control

Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.